CONCEPT
INFOTECH SERVICES

Public Wi-Fi
Cafe | Bar | Restaurant

Customer Satisfaction

Everyone wants to stay connected to Wi-Fi.

Our system gives you a reliable, family friendly network that guests love.

Professional Network Solution

The system monitors your WI-Fi network 24/7.

We can make changes and deal with issues remotely - reducing downtime and support visits to your shop.

Your team will never have to deal with complaints about slow or unreliable Wi-Fi.

Cover Your Venues

The network is easily scaled to any size venue or chain.

There is no limit to number of access points you can install or venues you can cover.

Safe & Secure

There is one network (SSID) for guests and one for internal systems like your office PC, tills and music player.

Your internal network is separate so customers cannot access confidential information or hack your systems.

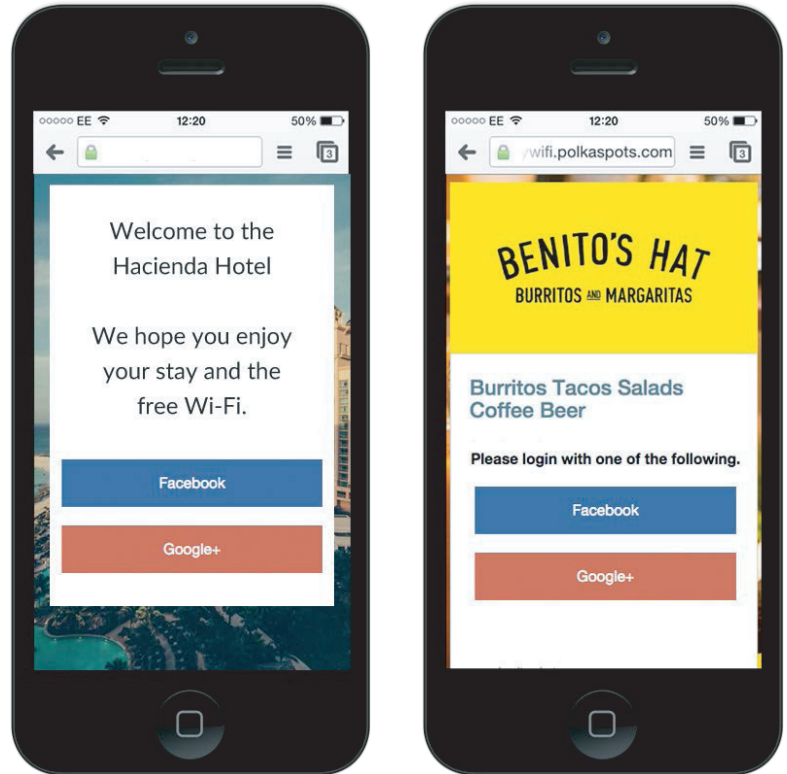You can even give priority to certain networks to preserve bandwidth.

Personal User Experience

Your guest network includes a splash page branded to your business.

Every guest uses this page to connect, reducing the time your staff spend helping people connect.

They're totally branded to your businesses. You choose the branding and the access method.

Guest Access Options

There's everything from paid access to registration pages.

Paid Access

Take online payments direct to your Paypal account.

Vouchers

Unique codes for one off usage.

Password

You are emailed a new password daily, weekly or monthly.

Clickthrough

Securely connect in one single click.

Registration

Create a registration form to capture user details .

Social Logins

Guests login using their social media profile.

Content Filtering, Time Limits & Bandwidth Management

You can tailor your guest network to suit your business by adding a few restrictions.

Select the content filtering level to suit your cliental.

Allocate a time limit per user. You can vary this throughout the day to accomodate rush hours.

Banwidth management lets you deliver faster speeds to more users.

Monitor and control the speed of the guest connection depending on how much bandwidth you have available.

Set limits and prioritise different kinds of traffic. Email over video for example.

Legally Compliant

The guest SSID included a captive portal which store users download history over 12 months.

This manages the risk to your business from improper use by customers. If someone was to do something illegal there would be a secure log of this activity.

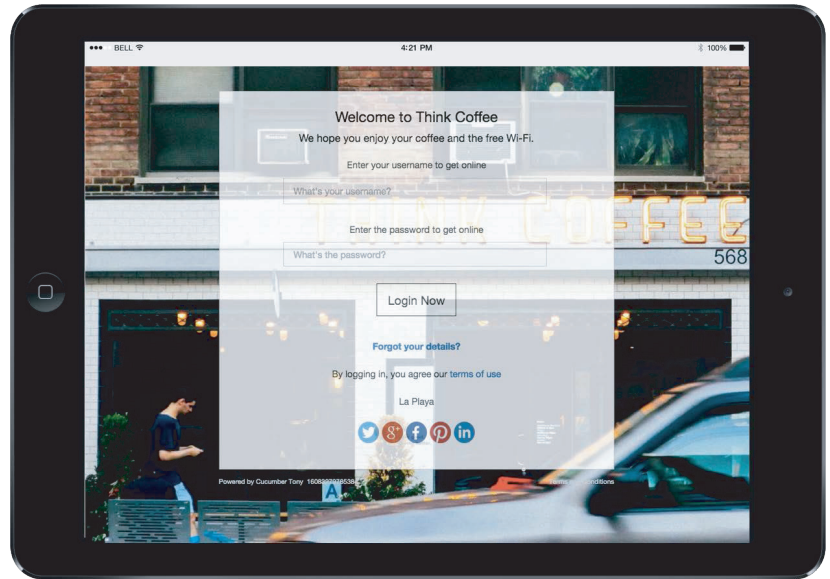You can even blacklist users downloading inappropriate material.

Advertise Your Services

Advertise events, menus and local information to guests as they connect via your splash pages.

You can even display different messages at different times of the day.

"Sales of the special went up 25% after it was promoted on the splash page."

Social Wi-Fi

- Guests log in with their social media account

- Redirect guest to your social media pages

- Promote Check-ins at your Facebook venue

- Collect data on social profiles

"After we installed a hotspot we saw Facebook likes rise by over 50% in one month"
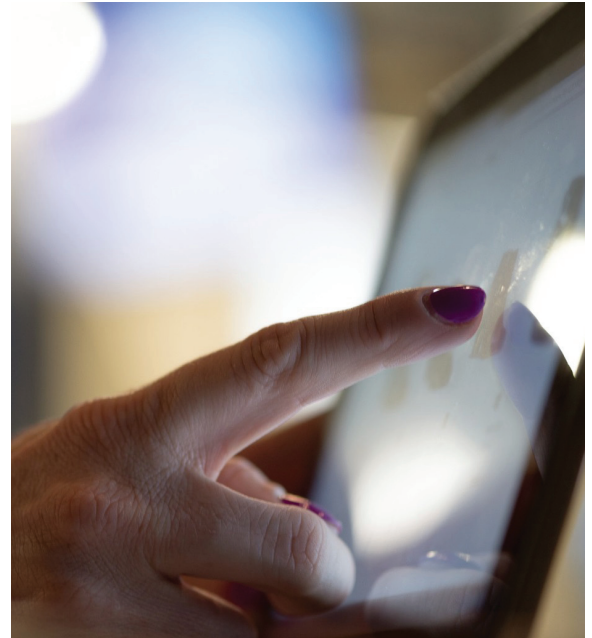
Capture Email Addresses

It's easy to add a newletter sign up to your splash page.

You can set up a simple email field or a full registration page specifying the data you'd like to collect, like name, age and gender.

Our systmes integrates with your email platform so you can email people automatically.

Marketing Analytics

Our systems collects a lot of data, including user names, emails, social media profiles. data downloaded, guest loyalty and more.

Use this data to market to your guests.

Integrated With Your Systems

Our platform is the first Wi-Fi platform with a fully featured public RESTful API.

Letting you intergrate with PoS machines, booking apps and marketing tools.

Boxes / Box Object / Display a box

`GET` https://**api.polkaspots.com**/api/v1/boxes/`id`

Response

200

Content-Type: application/json

```
01  {
02      "slug": "YZJ6exYhemVwrOfigb-x1w",
03      "created_at": 1404910675,
04      "device_icon": "ubiquiti-unifi-ap-pro-icon.png",
05      "uptime": " 11:34:04 up 12:57,  load average: 0.13, 0.11, 0.14, 46648.23",
06      "location_id": 590,
07      "gmaps_zoom": 17,
08      "last_heartbeat": 1425209644,
09      "description": "Polkaspots Office BOX 2",
10      "calledstationid": "xx-xx-3C-02-37-67",
11      "wan_ip": "10.0.1.250",
12      "wan_proto": "dhcp",
13      "public_ip": "33.33.199.193",
14      "dns_hostname": "33-33-199-193.static.ps.net",
15      "state": "online",
16      "installer_id": 4,
```

Features Checklist

Cloud based web interface ✓

Integrates with your network ✓

Real-time activity logs ✓

White label branding ✓

Usage reports & emails ✓

Captive portal logs ✓

Social Wi-Fi ✓

Unlimited scalability ✓

Management zones ✓

CONCEPT
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